



Horse Sale & Tradeshow

Consignment Photos

Good Examples

1. Photos are required. Full-color photos are used at the discretion of the Horse Sale Committee, but aren't guaranteed to be printed in the catalog.

~Horses can be saddled or at halter, but be mindful to have your horse standing square, with ears alert and forward. Try to stand your horse where the background is free of any objects if possible. Working shots of horses will also be accepted.

~Photo must be horizontal, showing the full body including ears, head, and all four legs.

2. All photos submitted with consignment are at the risk and liability of the consignor. CCHS isn't liable for any copyright infringements.

3. A catalog-ready photo can be emailed to cowboycountryhorses@gmail.com by the consignment deadline with the horse's name as the subject.

Acceptable formats will be JPG, PNG, or PDF.

4. We have included examples for your use. Remember, first impressions are everything. Only the highest quality, most flattering photo will be used. If photo submitted doesn't meet the sale committee's requirement, you will be asked to send a different photo.

5. Videos: Sale videos are encouraged and can be emailed to cowboycountryhorses@gmail.com. These videos will be used as promotion for your horse leading up to the sale. Again, quality matters and use of videos is at the discretion of the CCHS committee.



Bad Examples

